

SOCIAL MEDIA SAMPLE MESSAGING

Use any (or all!) of these sample posts on your social media channels to let your friends know how their donation makes a big impact.

Find us on social media using our handle @pfforg and #PFFWalk on Facebook, Twitter, and Instagram, and at /pulmonaryfibrosisfoundation on YouTube.

- Join me in the fight against #pulmonaryfibrosis! Every dollar makes a difference and moves me closer to my fundraising goal of \$XX to support the pulmonary fibrosis community. Donate directly to my personal campaign at [add link to your fundraising page] #PFFWalk
- Your donation makes a BIG difference for #pulmonaryfibrosis patients! Support my PFF Walk team and fund life-changing programs, research, and services for the PF community. [add link to your fundraising page] #PFFWalk
- Walk with me as I lead the way toward a world without pulmonary fibrosis through my #PFFWalk team! Register as a PFF Walk participant today to help me and @pfforg raise awareness and funds for #pulmonaryfibrosis, and then join me on National Walk Day on September 24th. [add link to your fundraising page]
- I'm taking strides with @pfforg to fight #pulmonaryfibrosis! Join my #PFFWalk team for free — then kickstart your own fundraising efforts for this great cause and walk with me on September 24th for National Walk Day. [add link to your fundraising personal or team page]
- The average person spends \$5 each day on their morning coffee — donate your coffee today (or your whole week's coffee) to my @pfforg #PFFWalk team at {insert personal or team fundraising link}! Every single dollar makes a difference for pulmonary fibrosis patients. [add link to your fundraising personal or team page]
- When you donate to my #PFFWalk team, you fund life-changing support programs for pulmonary fibrosis patients. Please make a donation — every dollar makes a difference! [add link to your fundraising personal or team page]
- I am lacing up my shoes to find a cure for pulmonary fibrosis by participating in the 2022 PFF Walk. You can join me by donating to help the Pulmonary Fibrosis Foundation conduct vital research and provide crucial programming for PF patients and their families. Can I count on your support? [add link to your fundraising personal or team page]
- I am committed to making a difference by participating in the 2022 PFF Walk. Join me by registering for this amazing and uplifting community event: [insert PFFWalk.org]
- I am supporting the PFF Walk in [memory/honor] of [insert name]. I hope you will take strides and join me at PFFWalk.org!
- Join me and bring the spirit of the PFF Walk to your community on National Walk Day! You can walk five minutes, five blocks, or complete a 5k to celebrate the walk on September 24th. Register at PFFWalk.org!